# JOHANNES FRITSCH

(INTERIM/FRACTIONAL) CTO & DEVELOPMENT LEAD

## IN A NUTSHELL

I am a technological visionary with an eye for the future of software development and AI. I can lead teams on that path. And I'm a maker. For 22 years, I build software and make it succeed.


September, 17th 1984

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Germany


## HEY!

I understand that hiring a CTO is a pivotal decision for most companies. I know this, because I hired technical leaders for many years.

**So why do I think, that I'm the right person for you?**

I'm in the tech industry for over two decades. I built multiple companies and helped many to succeed.

I'm a maker myself and a developer at heart. I built software in many different industries: Blockchain, automotive, insurance, embedded systems, server infrastructure and AI.

As a leader, it is my passion to build structure for teams to succeed. I remove obstacles to make things run faster. I develop a culture of winning as a team.

Together with my teams, I build visions and help them translate them into goals with measurable outcomes.

My focus:
**Clear goals,**
**a fantastic team spirit**
**and measurable results.**

I look forward to discuss the opportunity with you and your team further.

Johannes Fritsch

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## WORK EXPERIENCE

+ SmapOne AG — 2024–2025

### VICE PRESIDENT OF PRODUCT & INNOVATION

My main goal was restructuring the development department and building enabling structures for R&D. Therefore, I integrated our AI team (previously part of the Growth department) into the core dev department. The outcome: In the coming months, we launched over 30 AI-powered features into our core product.

Reference
Andreas Ermantraut
Chief Financial Officer
+49 170 5088257

+ SmapOne AG — 2022-2023

### HEAD OF SOFTWARE DEVELOPMENT

I was tasked with a massive restructuring of the entire department. I took this on by evaluating the existing team, redefining team roles and responsibilities and ensuring a stronger alignment with business goals and operational efficiency. This led to a ~30% increase YOY in productivity.

Reference
Andreas Ermantraut
Chief Financial Officer
+49 170 5088257

+ Liquiditeam GmbH — 2020-2022

### CHIEF TECHNOLOGY OFFICER

Together with a team of 8 developers, I built a cutting-edge publishing and eCommerce system on the Ethereum blockchain with strong AI focus. The result: FC Bayern München and Borussia Dortmund signed up for this service. Our clusters on bare-metal servers led to an 80% cost reduction compared to traditional cloud providers.

Reference
Hendrik Hoppenworth
Chief Executive Officer
+49 170 5555150

+ Zoom7 Services GmbH — 2012-2020

### CHIEF TECHNOLOGY OFFICER

I built this company from the ground up into a successful provider of custom software solutions with 24 full time developers. Our clients included major names like Audi, BMW, Daimler, ProSieben, and R+V Versicherung.

## EDUCATION

+ Ravensburg-Weingarten University

### BACHELOR OF SCIENCE (B. INFORMATICS)

Conception and Development of UI for process-oriented deployment of process information

**Total score:** 1.9

+ The Mentoring Club

### MENTOR (2020-2024)

I mentor founders, C-levels and senior engineers on their career goals and how to achieve them.

**Total score:** 4.9/5.0 (11)

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## PROJECT INVOLVEMENTS

www.zoom7.io
more information & screenshots

+ Audi AG

### AUDI MEDIA.TV

I was the technical project lead and lead programmer for this platform by Audi. I developed a robust web app that seamlessly integrates both Video on Demand (VoD) and live streaming capabilities. Leveraging Akamai's powerful streaming technology, I ensured a smooth, high-quality viewing experience for Audi's global audience, enabling fans and industry experts to access the latest content with ease and reliability.

+ Audi AG

### AUDI NEWSROOM

This newsroom application was developed by me and my team from scratch using Ruby on Rails and frontend JavaScript. The platform was designed to provide the latest news, press releases, and multimedia content from Audi AG, offering a seamless and engaging experience for journalists and Audi enthusiasts. It leveraged API integrations with many different content sources from internal systems and also public platforms.

+ Deutsche Zeppelin Reederei

### COMPUTER RESERVATION SYSTEM

I developed a custom Computer Reservation System (CRS) for the Zeppelin Reederei, a company that operates airships in Friedrichshafen. The system was designed to manage ticket sales, reservations, and passenger data, providing a streamlined booking process for the company's customers. The data model consists of over 400 entities.

+ Daimler AG

### E-LEARNING PLATFORM

I developed a custom E-Learning Web Application for Daimler AG. The platform was designed to help employees find relevant learning material in the Daimler intranet and on external sources, providing a seamless and engaging experience for both learners and trainers. It leveraged a search engine and advanced Machine Learning to function.

+ BMW - Bayerische Motorenwerke

### CONNECTED DRIVE WEB APPLICATION

In 2017, I took over responsibility for the development of parts of the backend and the web frontend for the Connected Drive Store. It allowed drivers to control their BMW car, check location and status. The application was written in Java Spring and had a JavaScript-based frontend.

+ Liquiditeam GmbH

### BLOCKCHAIN GAMIFICATION & CONTENT PLATFORM

As a CTO, I built the team and developed a platform designed to help organizations and creators build and manage their own digital communities. It offers tools for fan engagement, loyalty programs, gamification, and monetization. Users can create customized web and mobile platforms for interaction with fans.

+ ProSiebenSat.1
### TECH RECRUITING PORTAL

+ R+V Versicherung
### R+V24 MAGAZIN

+ Comdirect
### COMPASS MAGAZIN

+ Sport Scheck
### SPORT SCHECK BLOG

+ R+V Versicherung
### R+V BLOG

+ Audi AG
### OFFZ. AUDI BLOG

+ Moovel (Daimler)
### MOOVEL GO APP

+ Moovel (Daimler)
### MOVE FORWARD

+ Basler AG
### BASLER COMMUNITY

+ GFT
### CODE_N CONNECT

+ Dethleffs
### VERKÄUFERHANDBUCH

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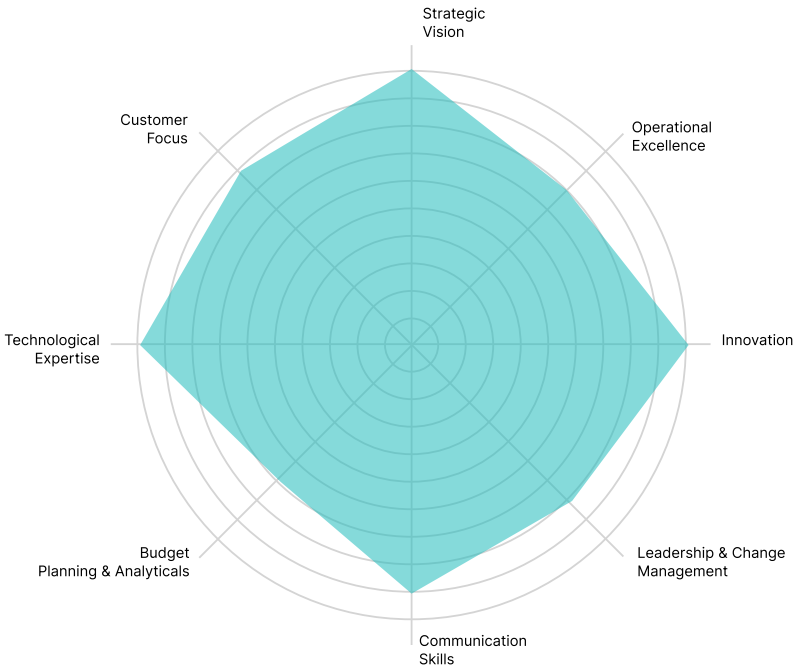
## SKILL GRAPH




### + STRATEGIC VISION

I love to challenge the status quo and develop a coherent and realistic technical vision.

### + INNOVATION

I evaluate and sometimes introduce cutting-edge technologies to keep the company at the forefront of the industry.

### + COMMUNICATION SKILLS

I translate complex technical concepts into clear, actionable insights for all stakeholders.

### + TECHNOLOGICAL EXPERTISE

I am a developer and a dev ops engineer at heart. So I can speak the language of most technical positions.

### + OPERATIONAL EXCELLENCE

If needed, I am able to manage 10-15 direct reports, which I focus on efficient processes and day-to-day execution.

### + LEADERSHIP & CHANGE MANAGEMENT

I lead the transition to modern architectures and implement agile methodologies. I can convince people to follow the plans, that I communicate.

### + BUDGET PLANNING & ANALYTICS

“I manage the technology budget to maximize return on investment and ensure cost efficiency. I can also work under tight budgets, if needed.

### + CUSTOMER FOCUS

Thanks to almost a decade as the CEO/CTO of my own agency, I am used to meet user needs and enhance the customer experience.