JOHANNES FRITSCH

INTERIM/FRACTIONAL CTO & DEVELOPMENT LEAD

ZOOM7

PROFILE

I am an Interim/Fractional CTO with a strong passion for leadership, crafting efficient processes, and hands-on software development. My expertise lies in AI, particularly LLMs and agent systems, and in delivering outstanding user experiences for web and mobile applications.

+49 172 3299827

fritsch@zoom7.de

Reutebühlstr. 5
88250 Weingarten
Germany

DEAR TALENT ACQUISITION TEAM!

Thank you for taking the time to review my CV. I understand that hiring a CTO is a pivotal decision, one that requires careful consideration and trust. Having been in your position for many years—building technical teams for my own company and for clients—I am familiar with the challenges and importance of finding the right fit.

If you're looking to lead a small tech team of fewer than 50 people to the next level, balancing structure, process implementation, and innovation, I am confident that I can help drive your success. Together, we can create impactful solutions and elevate your endeavors to new heights.

I look forward to the opportunity to connect and discuss how I can support your vision.

Best regards

Johannes Fritsch

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WORK EXPERIENCE

+ SmapOne AG   2024–2025

VICE PRESIDENT OF PRODUCT & INNOVATION

I channeled my passion for innovation into driving forward-thinking strategies and fostering a culture of creativity. I led efforts to benchmark against competitors, identify trends, and implement impactful solutions. Additionally, I managed government funding applications, securing vital resources for ambitious projects, blending strategic vision with operational expertise.

+ SmapOne AG   2023

HEAD OF SOFTWARE DEVELOPMENT

I led a transformative restructuring of the entire department. I carefully evaluated the existing team, brought in new talent, and established a solid foundation for growth. My key achievement was rolling out an innovative strategy that redefined how the department operated, driving collaboration, efficiency, and alignment with the company's broader goals.

+ Liquiditeam GmbH   2020-2022

CHIEF TECHNOLOGY OFFICER

I led a small, talented team of engineers to build the entire platform for this blockchain startup, backed by a major German bank and serving clients like FC Bayern and Borussia Dortmund. We developed a cutting-edge publishing and eCommerce system on the Ethereum blockchain, seamlessly integrating Machine Learning and AI for advanced capabilities. To ensure a competitive offering, we optimized deployment using Kubernetes and bare-metal servers, balancing cost efficiency with high performance.

+ Zoom7 Services GmbH   2012-2020

GENERAL MANAGER

I served as General Manager, building the company from the ground up into a successful provider of custom software solutions. Our clients included major names like Audi, BMW, Daimler, ProSieben, and R+V Versicherung. My role encompassed business development, technical concept design, guiding development processes, and advising clients. Additionally, I was a dedicated mentor to my team, fostering growth and expertise within the organization.

EDUCATION

+ Ravensburg-Weingarten University (RWU)   2009–2013

BACHELOR OF SCIENCE (BUSINESS INFORMATICS)

Conception and Development of UI for process-oriented deployment of process information
Total score: 1.9

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☰ PROJECT INVOLVEMENTS

+ Audi AG   2015–2019

AUDI MEDIA.TV

I was the technical project lead and lead programmer for this platform by Audi. I developed a robust web app that seamlessly integrates both Video on Demand (VoD) and live streaming capabilities. Leveraging Akamai's powerful streaming technology, I ensured a smooth, high-quality viewing experience for Audi's global audience, enabling fans and industry experts to access the latest content with ease and reliability.

+ Deutsche Zeppelin Reederei   2015–2020

COMPUTER RESERVATION SYSTEM

At Zoom7, I developed a custom Computer Reservation System (CRS) for the Zeppelin Reederei, a company that operates airships in Friedrichshafen. The system was designed to manage ticket sales, reservations, and passenger data, providing a streamlined booking process for the company's customers. The data model consists of over 400 entities.

+ Technische Werke Schussental   2019–2024

GUGG - DIE STADT-APP

At Zoom7, I developed a custom cross-platform mobile app for Technische Werke Schussental (TWS), a regional energy and infrastructure provider in Germany. The app was designed to provide several information and services, all in a single application specifically crafted for the Schussental region.

+ Audi AG   2012–2015

AUDI NEWSROOM

This newsroom application was developed by me and my team from scratch using Ruby on Rails and frontend JavaScript. The platform was designed to provide the latest news, press releases, and multimedia content from Audi AG, offering a seamless and engaging experience for journalists and Audi enthusiasts. It leveraged API integrations with many different content sources from internal systems and also public platforms.

+ Daimler AG   2018–2020

E-LEARNING PLATFORM

At Zoom7, I developed a custom E-Learning Web Application for Daimler AG. The platform was designed to help employees find relevant learning material in the Daimler intranet and on external sources, providing a seamless and engaging experience for both learners and trainers. It leveraged a search engine and advanced Machine Learning to function.

+ Liquiditeam GmbH   2019–2022

BLOCKCHAIN GAMIFICATION & CONTENT PLATFORM

As a CTO, I built the team and developed a platform designed to help organizations and creators build and manage their own digital communities. It offers tools for fan engagement, loyalty programs, gamification, and monetization. Users can create customized web and mobile platforms for interaction with fans.

+ ProSiebenSat.1

TECH RECRUITING PORTAL

+ R+V Versicherung

R+V24 MAGAZIN

+ Comdirect

COMPASS MAGAZIN

+ Sport Scheck

SPORT SCHECK BLOG

+ R+V Versicherung

R+V BLOG

+ Audi AG

OFFZ. AUDI BLOG

+ Lago Konstanz

MEINLAGO APP

+ Moovel Group

MOVE FORWARD

+ Basler AG

BASLER COMMUNITY

+ GFT

CODE_N CONNECT

+ Moovel

MOOVEL GO APP

+ Dethleffs

VERKÄUFERHANDBUCH